



MONTHLY NEWSLETTER

July-August 2016

Published periodically by Intermed XP

Attention Horse Lovers: Don't Forget to Tune In to the Rio Olympics Equestrian Events....Why?

Be aware that the very existence of any equestrian events in future Olympics may depend on this summer's viewer ratings and online equestrian chatter on social media. There will be some TV coverage, but after the mediocre viewership for the London Games, equestrian events were cut down to only three disciplines: eventing, dressage and jumping.

Cable coverage is available on MSNBC and USA thanks to NBC, but very little live coverage will be offered on primetime so set your DVR's is the advice accompanying the Olympic Equestrian TV schedule compiled by USEF Network.com

....cont'd next column...



<u>Date</u>	<u>Time (ET)</u>	<u>Event</u>	<u>Network</u>
Sat Aug 6	3-4pm	Eventing-Dressage	USA
Sun Aug 7	4:15-4:45pm	“ “	MSNBC
Mon Aug 8	9am-2pm	Eventing-XCountry	USA (live)
Tue Aug 9	9-11:30am	Eventing-Stadium	USA (live
	1-1:55pm	Jumping	
Thurs Aug 11	3:45-4:30pm	Team Dressage	MSNBC
		Grand Prix	
Sun Aug 14	1-1:45pm	Individual Jumping	NBC
Mon Aug 15	10:30am-12:30pm	Individual	USA (live)
		Dressage Final Freestyle	
Tues Aug 16	12:30-1pm	Team Jumping	NBC
Wed Aug 17	11-11:30am	Team Jumping Final	NBC
Friday Aug 19	10-10:40am	Individual Jumping	NBC
	3:45-4:30pm	(live 10-10:40am)	

The one final horse sort of this year's Summer Olympics is the Modern Pentathlon. This event tests athletes in five very different sports: fencing, swimming, riding (show jumping), running and shooting. Athletes will ride borrowed horses! This should make for interesting viewing. The competition is scheduled for August 19 and 20 starting at 1PM ET both days.

With our thanks to horsechannel.com's Managing Editor, Leslie Potts for the above information,

The Editor